



ApplicationStore

The perfect marketplace for your platform applications



What it is

Optiva ApplicationStore is a solution allowing you to offer a **comprehensive application catalogue** to your customers while managing your **developers community** and **application revenue** stream. It includes all the tools necessary to manage developer enrolments, application lifecycle and catalogue handling.



Benefits

+ loyalty

Your customers will choose the applications according to their preferences, making **your offer much more attractive**.

+ time-to-market

Optiva ApplicationStore provides a very short time-to-market, which accelerates your **revenue growth** and increases your **competitive advantage**.

+ revenues

Optiva ApplicationStore provides a marketplace for third party applications the platform enables developers to **monetize their apps** and **increases the revenues** of the operators.

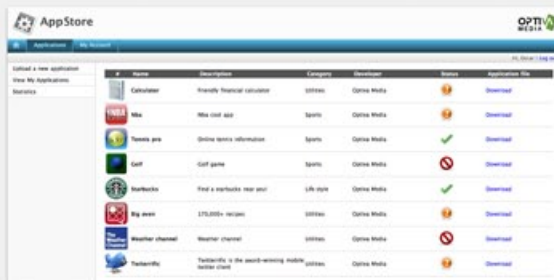
How it works

Developers can upload their applications through a web-based portal. After proper validation, applications are packaged and published in the front store. Devices shall connect the front store to download the catalogue and the requested applications.



Operators and service providers can manage information of popular applications, payment status, transactions, user accounts, application categories, etc. The system integrates a payment gateway too.

User Interface Examples



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